



## About Pittsburgh

### **The Pittsburgh region built America, and today they are poised to build the future.**

Businesses that invest in the Pittsburgh region invest in an exciting frontier of a next-generation economy, which is supported by a distinctive combination of world-leading innovation assets and ample natural resources.

These expanding businesses in the Pittsburgh region tap into a pipeline of abundant talent, which is solving some of the world's biggest challenges and opportunities in high potential industries like robotics, AI, self-driving cars, and additive and petrochemical manufacturing in addition to Pittsburgh's other five key sectors: manufacturing, energy, finance, healthcare and IT.

### **Introduction to Pittsburgh**

Easily navigable waterways with an abundance of natural resources, (coal, timber, natural gas, iron and limestone) helped Pittsburgh become the industrial center for a growing nation.

Most people recognize one thing about Pittsburgh's history, that it was known as an industrial hub for coal mining and steel production.

Pittsburgh has played an important part in U.S. history from the early days of the French and Indian War (1758), to the Revolutionary War (1776), to the infamous Whiskey Rebellion (1791) and the American Civil War (1860s) with its secretive Underground Railroad stops.

The Civil War boosted the city's economy with increased iron and armament demand. With his introduction of the Bessemer steel making process, Scottish immigrant Andrew Carnegie, completed his rise from obscurity to become the richest man in the world. Carnegie began steel production in 1875. Henry Clay Frick, grandson of western Pennsylvania whiskey distillers, made his fortune building and operating beehive coking ovens where coal was turned into coke, a necessary raw material in steel making. Soon, the two men came together to form the Carnegie Steel Co. In 1901, Carnegie and Frick merged several companies into United States Steel Corp.

While the riverfront steel mills of the Mon Valley are mostly gone now, the generosity of industrial giants like Carnegie and Frick, food manufacturer H.J. Heinz, and banker/financier Andrew Mellon lives on in a legacy of art, culture and education in Pittsburgh. What remained are the Frick family home, known as Clayton, as well as a masterful art collection. Andrew Carnegie's generous public donations included The Carnegie Library, Carnegie Museums of Pittsburgh, and Carnegie Institute of Technology (known today as Carnegie Mellon University).

Up through the mid-1950s, Pittsburgh was the nation's eighth-largest city, accounting for nearly half of national steel output. The city's population swelled to over a half million with European immigration via Ellis Island. Pittsburgh's patchwork of neighborhoods still retains an ethnic character reflecting the city's immigrant history.

Even though Pittsburgh faced rough times in the 1970s and 80s when steel production all but disappeared from its landscape, it has since re-invented itself as a hub for education, medicine, small manufacturing and research. Of course, having extremely successful sports teams has enhanced the city's reputation. The black and gold of all three of its professional teams, Steelers (NFL), Pirates (MLB) and Penguins (NHL) are synonymous with the pride local residents have in its sports teams and the city they represent.

Today Pittsburgh welcomes visitors from around the globe. Its strengths lie in its authenticity as an all-American city, and its genuine, hard-working and welcoming sense of community that has transformed it into one of the most surprisingly beautiful and progressive cities in the USA

Site Selection magazine ranked the Pittsburgh region the #2 metro in the U.S. Northeast for business expansion.



### What we will see:

- **The Allegheny Conference on Community Development** is one of the United States' foremost civic leadership organizations. For more than 70 years, the Conference has been bringing together public and private sector leaders. Through the support of the Regional Investors Council we are improving the economic future and quality of life of the 10-county Pittsburgh region.
- **The Greater Pittsburgh Chamber of Commerce**, the advocacy arm of the Allegheny Conference on Community Development, serves as the 10-county Pittsburgh region's chief advocate at all levels of government to secure public sector investment and legislative and regulatory improvements to improve the economy and quality of life. The enduring contribution of the chamber is its ability to bring people and organizations together around issues critical to the region's competitiveness and, through a unified voice, effectively convey the needs and priorities of the region to local, state and federal decision makers.
- **Pittsburgh Cultural Trust**, a non-profit arts organization, has worked to make the Steel City a place where the arts can flourish. Our efforts have focused on the cultural and economic development of the Cultural District, a 14-square-block area of downtown Pittsburgh. What was once a downtrodden red light district now thrives as a vibrant center for culture, art, food, and community. Pittsburgh's Cultural District stands as a nationwide model for how the arts can play a pivotal role in urban revitalization.
- **Allegheny Port Authority** plays an increasingly significant role in economic development efforts and community vitality within Pittsburgh and throughout Allegheny County's communities. As the community relies on Port Authority to make improvements, we continue to seek ways to improve how they serve riders and the community. In 1959, the Pennsylvania Legislature authorized the consolidation of 33 private transit carriers, many of which were in dire financial straits. By combining fare structures and centralizing operations, Port Authority established the first unified transit system in Allegheny County in March 1964.
- **The Pittsburgh Downtown Partnership** develops unique programs to enliven and activate Downtown Pittsburgh. Our programming comes in a variety of forms including one-time pop-up events; a six-month-long series of weekly markets in Market Square; and public art installations throughout Downtown Pittsburgh. We are committed to producing events designed to encourage visitors, residents, and workers to explore Downtown's unique offerings.
- **The National Robotics Engineering Center (NREC)** is an operating unit within Carnegie Mellon University's Robotics Institute (RI), the world's largest robotics research and development organization. NREC works closely with government and industry clients to develop and mature robotic technologies from concept to commercialization. A typical NREC project includes a rapid proof-of-concept demonstration followed by an in-depth development and testing phase that produces a robust prototype with intellectual property for licensing and commercialization. Throughout this process, NREC applies best practices for software development, system integration and field testing.
- **The University of Pittsburgh Innovation Institute** is the University's hub for innovation and entrepreneurship.

The Innovation Institute provides a comprehensive suite of services for Pitt Innovators, from protecting intellectual property to the commercialization of new discoveries through licensing and/or new enterprise development. The Institute also provides a wealth of educational programming, mentoring and networking for Pitt faculty, students and partners.

The Innovation Institute strengthens the culture of innovation and entrepreneurship at Pitt and is eager to facilitate and support entrepreneurial initiatives across the university and beyond. It is also invites alumni, entrepreneurs and industry partners to collaborate with our faculty and students to help achieve societal impact through commercialization.



- **Nova Place** is a multi-million dollar urban redevelopment of the former Allegheny Center with the goals of revitalizing the community and reconnecting the North Side to downtown Pittsburgh. Nova Place encompasses 1.5 million square feet of first-class office space in addition to these luxe amenities: restaurants, a 10,000 square foot fitness center furnished with state-of-the-art equipment, modernized common areas with plush soft seating, a 3,000 car parking garage with bike storage, contemporary residential units, and Pittsburgh's largest and newest co-working space, Alloy 26. Nova Place is located in the historic North Side, conveniently located at the confluence of major roadways and mass transit routes, with unparalleled proximity to downtown, the stadiums, museums, restaurants and other cultural destinations unique to Pittsburgh.
- **The Pittsburgh Children's Museum** is committed to quality design and firmly believes that attention to aesthetics and practicality creates functional, welcoming community spaces. This philosophy guided the 2004 Museum expansion, its development of exhibits and is the basis for the vision of the Buhl Community Park at Allegheny Square.

## Dining

- **Gateway Clipper:** Cruise The Three Pittsburgh Rivers  
The only way to see the City and truly learn about her past, present, and future is aboard one of our Pittsburgh river cruises. Your tour begins on the Monongahela River and continues on both the Allegheny and Ohio Rivers, all while our captain and narrator relay the interesting facts, tales, and river lore that make Pittsburgh and Western Pennsylvania so special!
- **Federal Galley** is Pittsburgh's food hall accelerator that features a rotation of concept restaurants that work together in a shared work environment.
- **LeMont Restaurant** on Grandview Avenue on Mt. Washington is a Pittsburgh tradition. LeMont is known for its exquisite cuisine, impeccable service, romantic atmosphere and view of the city.

